BASIC CALCULUS I Class 6 Wednesday September 12 **Exponentials and Logarithms**

Another Family of Functions

Let's consider the family of functions described by $y = b^x$ where b > 0





 b^x for b = 2, e, 3, 4, and 10 b^x for $b = \frac{1}{2}, \frac{1}{e}, \frac{1}{3}, \frac{1}{4}$, and $\frac{1}{10}$ The number e is approximately 2.718282. The exponential curve e^x is the unique member of the family of curves whose tangent to the curve at the common point (0, 1) has slope exactly equal to 1.

What's so special about e? It is the base of the natural logarithmic function, $\ln(x)$. The function e^x is known as the natural exponential function. The graphs of $y = e^x$ and $y = \ln(x)$ are given below on the same axes.



GROUPWORK

Observe the graphs carefully and write down as many relationships between these functions as you can deduce.

Algebraic Properties of Logarithms

If $b > 0, b \neq 1, a > 0, c > 0$ and r is any real number, then

- (a) $\log_b(ac) = \log_b(a) + \log_b(c)$
- (b) $\log_b(a/c) = \log_b(a) \log_b(c)$
- (c) $\log_b(a^r) = r \log_b(a)$
- (d) $\log_b(1/c) = -\log_b(c)$

Cancellation Equations

Since $\log_b(x)$ and b^x are inverses of each other (for b > 0 and $b \neq 1$) it follows that

 $\log_b(b^x) = x \text{ for all } x \in \mathbb{R}$ $b^{\log_b(x)} = x \text{ for all } x > 0$

Formula for Change of Logarithmic Base

$$\log_b(x) = \frac{\ln(x)}{\ln(b)}$$

Logarithmic Family of Curves



Exercise

Anton, Bivens & David, p. 75, Question 1.5.45. Find the error.

$$3 > 2$$

$$3 \log \left(\frac{1}{2}\right) > 2 \log \left(\frac{1}{2}\right)$$

$$\log \left(\frac{1}{2}\right)^{3} > \log \left(\frac{1}{2}\right)^{2}$$

$$\log \left(\frac{1}{8}\right) > \log \left(\frac{1}{4}\right)$$

$$\frac{1}{8} > \frac{1}{4}$$